



POPULATION

1970	1980	1990	1997	2000	2007
4,909	9,249	11,414	14,549	15,434	16,425

EDUCATION

	Grades	Enrollment	Faculty
Public			
Eagle Bluff Elementary and Kindergarten Center	4yr - 5	690	85
Northern Hills Elementary	4yr - 5	320	40
Irving Pertzsch	4yr - 5	349	45
Onalaska Middle School	6 - 8	661	78
Onalaska High School	9 - 12	927	88
Private			
St. Patrick's Catholic Grade School	3yr - 6	205	25
St. Paul's Lutheran Grade School	4yr - 8	177	15
Onalaska Luther High School	9 - 12	274	21

Continued Education

Technical College	Western Technical College – La Crosse
University	University of Wisconsin – La Crosse
	Viterbo University – La Crosse

Onalaska Public Schools spend \$6,217 per student (national average is \$6,058).
 The number of citizens with a college degree is 13.15% **above** the national average.

LICENSED OR CERTIFIED DAY CARE FACILITIES

Family Day Care Centers (8 or less)	Yes
Group Day Care Centers (8 or more)	Yes
Contact Family Resources for more information	784-8125

HEALTH CARE

Hospitals	Franciscan Skemp – La Crosse Gundersen Lutheran – La Crosse
Clinics	Gundersen Lutheran, Franciscan Skemp
Senior Housing	OnaMain Apartments, OnaTerrace, Alterra Sterling House, Laurel Manor, Spring Brook Assisted Living, Eagle Crest, Onalaska Care Center
Dental Clinics	18
Chiropractic Clinics	9

RECREATION FACILITIES

Multi-purpose	Onalaska OmniCenter (ice skating, meetings, conference, parties)
Public Golf Courses	Coulee Golf Bowl
Private Golf Courses	Cedar Creek Country Club, La Crosse Country Club
Public Parks	26
With Shelters	Glen Fox, Rowe, Van Riper, Onalaska Community
Playgrounds	20
Tennis Courts	16 – Community Park, Park Ridge, Rowe
Volleyball Courts	1 – sand court in Van Riper
Basketball Courts	12 – Elmwood Hills, Hilltopper High, Holiday, Pierce, Robinson, Sandalwood
Public Swimming Pool	Onalaska Aquatic Center
Lakes – Rivers	Lake Onalaska, Mississippi River, Black River, La Crosse River
Bike Trails	Great River State Trail, La Crosse River State Trail
Hiking	Greens Coulee Community Park (67 acres)

CLIMATE

The July high is around 84 degrees. The January low is around 7 degrees.



MUNICIPAL SERVICES

Type of Local Government	Mayoral form
Fire Department Personnel	10 full-time, 23 part-time
Police Officers	24 full-time
Public Library	Yes
City Zoning Ordinance in Effect	Yes

UTILITIES

Electricity

City Provider	Xcel Energy
Rural Provider	Riverland Energy Cooperative

Natural Gas

Provider	Xcel Energy
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Water

Provider	City of Onalaska
Source of Supply	4 wells, 5 reservoirs
Average Consumption	2.2 million GPD

Sewage Treatment

Provider	La Crosse System
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Telephone

Provider	CenturyTel Charter Communications
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Internet Capability

Yes

TAX STRUCTURE

Local

Net Effective Property Tax Rate/\$1000	\$20.46/\$1,000
Total Market Value of all property in Onalaska	\$1,441,815,100.00
County Retail Tax	0.5%

State

Retail Sales Tax	5%
Income Tax	6.93%

ECONOMY

Unemployment Rate	3.7%
Average Household Income	\$58,275
Median Home Cost	\$189,900
Cost of Living	13.27% below national average

TRANSPORTATION

Airports

Commercial Air Service	La Crosse Municipal Airport
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Rail Services

Railroads Servicing Community	Amtrak, Burlington Northern & Santa Fe Railways CP Rail System, Soo Line Railroad
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Motor Carriers

Bus Services	3-River Bus Company, Here We Go Tours, Jefferson Line, La Crosse MTU, Laidlaw Lamers, North Central Lines Inc., Onalaska, Shared Ride, Ready Bus Line,
Highways Serving City	State Highways 16, 35, 157; US Highways 53 and 61; Interstate 90
Distance to Nearest Four Lane Trucking – Motor Freight	Less than one mile Central Transport, Jahn Transfer Inc., Robinson Transfer Co. Inc., Valley Cartage Warehousing



MAJOR EMPLOYERS

Name	Product/Service
Empire Screen Printing	Screen Printing
Festival Foods	Grocer
Gundersen Lutheran	Health Care Provider
Mathy Construction	Road Construction
Menards	Home Improvement
Metallics, Inc.	Metal Name Plate Manufacturer
Midwest Security	Insurance Company
Onalaska School District	Public Schools
Wal-Mart	Retail Discounter
Woodman's	Grocer

POPULATION BY OCCUPATION

Sales and Office	28.92%
Professional and Related Occupations	22.21%
Production, Transportation, and Material Moving	15.02%
Service	13.38%
Management, Business and Financial Operations	12.94%
Construction, Extraction, and Maintenance	7.36%
Farming, Fishing, and Forestry	0.17%

COMMUNITY FACILITIES

Churches	20
Synagogues	La Crosse
Post Office	Yes
Delivery Services	Yes

COMMUNICATIONS

Newspaper	Onalaska Community Life – Weekly La Crosse Tribune – Daily
Local Radio Stations – AM	Catholic Radio: WKBH 1570 News/Talk: WIZM 1410 Sports/Talk: WKTY 1570, WKLJ 1290 Standards: WLFN 1490
Local Radio Stations – FM	Classic Hits: KCLH 94.7 Country: KQYB 98.3, WQCC 106.3, WCOW 97.1 Oldies: KQEG 102.7 Public Radio: WHLA 90.3, WLSU 88.9 Rock: WKBH 100.1, WRQT 95.7, WFBZ 105.5 Top 40: WIZM 93.3 Variety: WLXR 104.9
Area Television Stations	WKBT – CBS, WLAX – FOX, WXOW – ABC, KQEG – IND, WEAU – NBC
Local Cable & CATV Companies	CenturyTel, Charter Communications, Dean's Satellite Service

FINANCIAL

Banks	Associated Bank, Coulee Bank, M&I Bank, Merchants Bank, State Bank Onalaska, US Bank, Wells Fargo Bank
Credit Unions	Altra Federal Credit Union, Community Credit Union, Marine Credit Union

FOR MORE INFORMATION

Center for Commerce and Tourism
1101 Main Street
Onalaska, WI 54650
(608) 781-9570
(800) 873-1901
www.discoveronalaska.com

City of Onalaska
415 Main Street
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